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Workshops Held for the NESESER Project Team in Tuzla and Brčko

From June 25 to 27, 2024, Train-the-Trainer (ToT) workshops were held in Tuzla and Brčko, specifically for the NESESER (Newly Established Start-up Enterprise) project team. The team consists of partner staff from the Brčko District Development Guarantee Fund, the City of Loznica, and the Institute for Development and Innovation – IRI from Belgrade.

These workshops followed 30 online training sessions conducted by BIT Center representatives from Tuzla during May and June 2024. The goal was to train project staff on managing business incubators/centers in Brčko and Loznica.

"After official visits to other business incubators and entrepreneurial centers, this is the second step toward establishing our business incubators in Brčko and Loznica. The importance of the workshops lies in providing opportunities for our collaborators and supporting the incubatees, ensuring that we start operations with as few mistakes as possible," said Indira Lević Muharemović, joint project manager.

One of the key topics was the development of business incubators and centers, which Bojan Lučić, representing the Youth Center Loznica, specifically addressed.

"The aim of these workshops is to acquire new knowledge and skills that will later be applied in forming and developing the incubation center in Loznica, which is planned to be established within the Youth Center. Additionally, the training sessions presented a model of incubator users and types of engagement applied in practice. This kind of support for young people has not been implemented in Loznica before, and we believe it will represent a completely new way of supporting young entrepreneurs, further motivating them to apply for assistance in starting their own businesses," said Lučić.

Nenad Jevtović, Director of the Institute for Development and Innovation – IRI, stated that the training was highly beneficial for all stakeholders involved in the establishment and early stages of the business incubators in Brčko and Loznica. He added that the knowledge transfer from the consultants engaged in the project was a key part of the training. "Their 20 years of experience in establishing incubators in Tuzla is fully applicable to the socio-economic environment of Brčko and Loznica," Jevtović said, thanking everyone involved in this project activity.

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